



Nine13sports Partners with Boys & Girls Clubs of Indianapolis for Summer Programs

Indianapolis, IN May 31, 2012 – Nine13sports and Boys & Girls Clubs of Indianapolis (BGCI) are excited to announce a new addition to summer programs at Wheeler-Dowe and Keenan-Stahl Clubs. The new youth health and exercise program will focus on summer participant’s ages 9 through 14 and will run for the duration of BGCI’s summer programming- June 19 through July 27. During this time period program days will be available for both male and female participants.

Recent data shows that obesity at all ages is increasing in Indiana. According to a report from Trust for America’s Health and Robert Wood Johnson Foundation the adult obesity rate in Indiana is 29.1 percent and according to statehealthfacts.org Indiana youth between the ages of 10 and 17 have a 29.9 percent obesity rate. With those facts in mind, Nine13sports anticipates over 400 youth interactions every week during the summer sessions with BGCI.

The program created by Nine13sports enables schools, youth centers and community organizations to easily provide something different and educational without taxing their budget. As partnerships like the one created with Boys & Girls Clubs of Indianapolis mature, the hope is the 29.9 percent obesity rate for Indiana youth between the ages of 10 and 17 starts to decline.

“This opportunity to share our energy and passion for health and fitness with so many youth participants continues to support our growth as a driving force in Indianapolis, one that encourages health, fitness and obesity awareness in the particularly vulnerable youth and minority demographics,” states Tom Hanley, Business Director for Nine13sports. “We offer the perfect partnership for organizations like Boys & Girls Clubs of Indianapolis because our turnkey program provides the computer technology, bicycles and staff in a completely autonomous way.”

The Nine13sports business model is different from many- all programs are provided at no cost as turnkey events conducted at the site of the partner organization. This unique program compliments many of the focus areas of Boys & Girls Clubs of Indianapolis. It is another tool that fully engages the youth and helps combat the major issue of childhood obesity in Central Indiana.

About Nine13sports:

Indy Velo (dba Nine13sports) is a Central Indiana 501(c)(3) nonprofit organization that promotes health, wellness, and exercise for local youth between the ages of 8 and 18, using bicycling as the gateway. We have created a unique program in which we have integrated the traditional bicycle with technology to provide a turnkey product for youth programs, schools and other community organizations at no cost to them. In addition to individual betterment of health and fitness, our programs promote community, teamwork and mutual respect for one another. Our vision is to use the art and sport of cycling to teach and positively influence our participants and leave a lasting impact. For additional information please visit www.nine13sports.org or email info@nine13sports.org.

About Boys & Girls Clubs of Indianapolis

Since 1893, Boys & Girls Clubs of Indianapolis has served the Indianapolis community. With seven Club locations, it provides afterschool programs for over 8,000 youth in the areas of academic success and job readiness; healthy lifestyles; and good character and leadership development. For additional information, please call 920-4700 or visit www.BGCIindy.org.

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