



**Bicycling for Change Program Launched by Nine13sports and Indianapolis Public Schools**

**Indianapolis, IN — January 28, 2013** — Central Indiana non-profit Nine13sports and Indianapolis Public Schools have partnered to bring the nationally recognized Nine13sports’ youth and fitness programs to thousands of IPS students over a course of 18 months.

“We’ve been privileged to work within several IPS schools since the fall of 2012,” comments Nine13sports Business Development Director Tom Hanley. “Our business goal has always been to have an active presence within the IPS system. Successful discussions between our organizations over the past few months encouraged us to customize our already well-known programs to provide a unique, expanded opportunity for IPS.”

Fueled by their desire to help combat childhood obesity using an interactive educational tool, the organizations worked together to create the five week Bicycling for Change program. The program will be implemented at two dozen schools during a three-semester program endeavor. This youth program is designed to engage with grades 4 through 12, and will be found at IPS elementary, middle, and high school facilities throughout the year.

The Bicycling for Change curriculum focuses on individual fitness, goal setting, community and teamwork cooperation, and overall fitness awareness. Nine13sports anticipates it will have a minimum 11,000 total youth interactions with IPS students over the duration of the program.

Kathy Langdon, IPS Physical Education Program (PEP) Grant Manager, said, “I heard about the great interactions Nine13sports had with our schools last year and the student growth experienced due to their efforts. After visiting a site they were working with and seeing firsthand the tremendous impact of their programs, I knew it was important for our organizations to work together to offer the program to more of our students. We have previously rolled out several fitness initiatives at specific schools across the district and this partnership with one of the most innovative youth non-profits allows us to bring an exciting and effective program to a larger number of our students.”

Nine13sports and IPS are currently seeking financial support for their 18 month Bicycling for Change program. Nine13sports believes that community involvement is imperative to their non-profit success, and is confident that the large Foundations in Central Indiana will find value in investing in this program which benefits a significant number of youth and positively impacts the IPS system.

**About Nine13sports:**

*Indy Velo (dba Nine13sports) is a Central Indiana 501(c)(3) nonprofit organization that promotes health, wellness, and exercise for local youth between the ages of 8 and 18, using bicycling as the gateway. We have created a unique program in which we have integrated the traditional bicycle with technology to provide a turnkey product for youth programs, schools and other community organizations at no cost to them. In addition to individual betterment of health and fitness, our programs promote community, teamwork and mutual respect for one another. Our vision is to use the art and sport of cycling to teach and positively influence our participants and leave a lasting impact. For additional information please visit [www.nine13sports.org](http://www.nine13sports.org) or email [info@nine13sports.org](mailto:info@nine13sports.org).*

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