



**Nine13sports and ROLLFAST Cycling Club Establish Partnership**

**Indianapolis, IN — January 25, 2013** — Central Indiana non-profit Nine13sports and the recently launched ROLLFAST Cycling Club announce a partnership designed to create a resource-bridge for youth athletes in the sport of cycling. Students eager to pursue cycling after their participation in the Nine13sports’ youth health and fitness programs will be referred to the ROLLFAST Cycling Club.

ROLLFAST Club President, Matt Tanner, highlights the importance of this relationship, “Nine13sports has developed a branded program that is quickly becoming recognized throughout the community. The vision I have for our club is to provide a support system for the Nine13sports’ program youth who want to take their involvement with the bicycle to the next level.”

“We’ve diligently worked to be innovative in our corporate structure and business approach,” comments John Singleton, Nine13sports Operations Director. “Partnering with our good friends at ROLLFAST allows us to enthusiastically expand our cycling-related youth fitness opportunities. This ROLLFAST support system will be available to every interested student, and helps us gain further traction within the Central Indiana bicycle community itself.”

Nine13sports’ enjoys a prominent display of its logo on the ROLLFAST club clothing and the two organizations plan to partner on several fundraising and youth-focused events throughout 2013.

**About Nine13sports:**

*Indy Velo Inc. (dba Nine13sports) is a Central Indiana 501(c)(3) non-profit organization that promotes health, wellness, and exercise for local youth between the ages of 8 and 18 using bicycling as the gateway. We have created a unique program in which we have integrated the traditional bicycle with technology to provide a turnkey product for youth programs, schools, and other community organizations. In addition to individual betterment of health and fitness, our programs promote community, teamwork, and mutual respect for one another. Our vision is to use the art and sport of cycling to teach and positively influence our participants and leave a lasting impact. For additional information please visit [www.nine13sports.org](http://www.nine13sports.org) or contact us at [info@nine13sports.org](mailto:info@nine13sports.org).*

**About ROLLFAST CYCLING CLUB:**

*The mission of the ROLLFAST CYCLING CLUB is to share the sport of road cycling with the youth of the greater Indianapolis area. It is our effort to promote camaraderie to the membership and develop a competitive spirit that enhances fitness and cycling skills. We recognize all levels of cycling and experiences, and it is our attitude that no ride is too small or insignificant to be shared. For more information please visit [www.rollfaststore.com](http://www.rollfaststore.com) or contact [matt@rollfaststore.com](mailto:matt@rollfaststore.com)*

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