



**Nine13sports Youth Bicycle Program Coming to WTHR Health and Fitness Expo**

**Indianapolis, IN – March 25, 2013** – Nine13sports is bringing its nationally recognized youth fitness bicycle program to the WTHR Health and Fitness Expo, presented by Marian University, on April 27 and 28 at the Indiana State Fairgrounds. The interactive and fast-paced program will complement the vast assortment of health and fitness exhibitors participating in the Expo. The Nine13sports program will provide Expo visitors, ages nine years and up, the experience of fun competition on their high-tech bicycle simulators.

“We’ve made every effort to bring a diverse array of traditional and unconventional vendors to our Expo,” comments Stephen Buzza, Director of the WTHR Health and Fitness Expo. “After hearing about Nine13sports and watching their online video, we knew their program would be a perfect fit with the Expo. Their youth programs offer a unique, entertaining and educational perspective on fitness using bicycles.”

Tom Hanley, Director of Business Development at Nine13sports, said, “We are excited for this collaborative opportunity to showcase and share the awesome experiences delivered by our programs with the thousands of visitors expected to attend the first annual WTHR Health and Fitness Expo.”

Buzza adds, “Nine13sports’ initiatives fully support the WTHR challenge to our community to explore effective opportunities to improve their overall health and fitness.”

The Nine13sports’ exhibit at the Expo will include the opportunity for visitors to ride a short race course on their special bicycle simulators. This demonstration highlights the classic youth fitness program used by Nine13sports on-site at schools across Central Indiana.

The Expo will be held in the Indiana State Fairgrounds Exposition Hall and open to the public from 10 a.m. to 5:00 p.m. on Saturday, April 27 and Sunday, April 28. Nine13sports encourages those interested in visiting the event to check the WTHR website for more information. Admission to the Expo will be \$5 per person at the door or free tickets are available at various Expo sponsor locations.

**About Nine13sports:**

*Indy Velo (dba Nine13sports) is a Central Indiana 501(c)(3) nonprofit organization that promotes health, wellness, and exercise for local youth between the ages of 8 and 18, using bicycling as the gateway. We have created a unique program in which we have integrated the traditional bicycle with technology to provide a turnkey product for youth programs, schools and other community organizations at no cost to them. In addition to individual betterment of health and fitness, our programs promote community, teamwork and mutual respect for one another. Our vision is to use the art and sport of cycling to teach and positively influence our participants and leave a lasting impact. For additional information please visit [www.nine13sports.org](http://www.nine13sports.org) or email [info@nine13sports.org](mailto:info@nine13sports.org).*

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