



Nine13sports Bicycle Programs Join Special Olympics Indiana for Summer Games

Indianapolis, IN – May 8, 2013 – Nine13sports and Special Olympics Indiana have teamed up to bring bicycling to the 2013 Special Olympics Summer Games in Terre Haute, Indiana on June 7 and 8. This partnership will provide an opportunity for over 2,500 athletes and their families to experience the nationally recognized programs of Nine13sports as part of the Health Promotion for the Special Olympics Healthy Athletes initiative.

“Exercise and diet are important for all individuals,” said Stephanie Young, Athlete Development Coordinator of Special Olympics Indiana. “Nine13sports delivers a very powerful message in a fun, interactive way that will instantly connect with our athletes. My career as a Strength and Conditioning Specialist with St. Vincent Sports Performance has given me the chance to combine my work experience with my passion to assist Special Olympics Indiana. The staff at Nine13sports shares that same passion and vision, and their programs will add a new approach to educate and engage our athletes at the Summer Games.”

Special Olympics Indiana has developed a variety of new programs as part of its Healthy Athletes Health Promotion. This initiative offers educational programs to Special Olympics athletes that cultivate important lifelong behaviors for healthy living and physical fitness. The program uses interactive and educational games focused on health and nutrition, awareness of the dangers of tobacco, lifestyle choices and fun ways to increase physical activity.

“We’ve been privileged to work with many great community organizations since launching our nonprofit programs in 2011,” said Nine13sports Business Director Tom Hanley. “Having Special Olympics Indiana reach out and ask us to bring our bicycle-based programs to their Adrenaline Zone is a great example of Nine13sports’ business growth and recognition of our programs’ effectiveness by the community and our peers. It emphasizes our continued dedication to motivate our community’s youth to actively choose health and fitness for their lives.”

Nine13sports’ turnkey program includes bicycle simulators that allow athletes to experience a variety of cycling courses while interactively viewing themselves and their peers on multiple television displays. Nine13sports is excited to be a part of this event, and will be located in the Adrenaline Zone along with a basketball court, Zumba lessons and other exercise and health-related programs.

About Nine13sports:

Indy Velo (dba Nine13sports) is a Central Indiana 501(c)(3) nonprofit organization that promotes health, wellness, and exercise for local youth between the ages of 8 and 18, using bicycling as the gateway. We have created a unique program in which we have integrated the traditional bicycle with technology to provide a turnkey product for youth programs, schools and other community organizations. In addition to individual betterment of health and fitness, our programs promote community, teamwork and mutual respect for one another. Our vision is to use the art and sport of cycling to teach and positively influence our participants and leave a lasting impact. For additional information please visit www.nine13sports.org or email info@nine13sports.org.

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