

For Immediate Release

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Finish Line Youth Foundation Awards Grant to Nine13sports

Indianapolis, IN – August 12, 2014 – Nine13sports is excited to learn that they are the recipient of a Finish Line Youth Foundation grant. This much sought-after grant will support program operations for the nationally recognized Kids Riding Bikes programs in Central Indiana.

“Nine13sports has been a great example of the type of organization the Finish Line Youth Foundation likes to support,” said Marty Posch, Executive Director for the Foundation. “They have an innovative approach to providing programs designed to help schools improve fitness through bicycling.”

Posch continued, “The relationships they have developed in Central Indiana with school districts, corporate partners and foundations are a prime reflection of their successful growth over the last year.”

This grant marks the first awarded to Nine13sports from a national foundation that has a competitive application process. Nine13sports will utilize this grant to subsidize its Kids Riding Bikes programs in underserved schools and youth organizations. Over 500 youth interactions will be funded as a direct result of this grant.

“Being awarded a grant from the Finish Line Youth Foundation is a huge honor for Nine13sports,” said Tom Hanley, Executive Director at Nine13sports. “We identified a list of goals for 2014 at the beginning of the year. That list included attaining funding from two specific foundations, one of which was the Finish Line Youth Foundation. I’m thrilled that we’re able to successfully check this off the 2014 goal list that hangs on my office wall.”

Hanley added, “Receiving this grant really highlights the impact we’re making in the community as we continue to grow. It also emphasizes the recognition and relationships we’ve developed in the community as respect for our programs continues to be earned from key community and organization leaders locally and nationally.”

Nine13sports will be returning to schools in September and the Kids Riding Bikes programs will take place in Indianapolis Public Schools, Mooresville Schools, Lawrence Township Schools, Perry Meridian Schools and several charter schools.

About Nine13sports:

Nine13sports is a Central Indiana 501(c)(3) nonprofit organization that promotes health, wellness, and exercise for local youth between the ages of 8 and 18, using bicycling as the gateway. We have created a unique program in which we have integrated the traditional bicycle with technology to provide a turnkey product for youth programs, schools and other community organizations. In addition to individual betterment of health and fitness, our programs promote community, teamwork and mutual respect for one another. Our vision is to use the art and sport of bicycling to teach and positively influence our participants and leave a lasting impact. For additional information please visit www.nine13sports.org or email info@nine13sports.org.

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